



### **Corporate Sponsor - \$3,000 – Only 1 Available**

- Title rights to the 2010 Iowa NBHA State Championships. Event will be named, “Iowa State NBHA Championships presented by X.” (\$3,000 value)
  - Two-page color spread in championship program (\$500 value)
  - Company-provided banner displayed at State Championship and State Show Fundraisers (\$300 value)
  - Name and logo on IANBHA.com Message Board (\$250 value)
  - Name and logo on IANBHA.com Home Page (\$250 value)
- Name and logo in each IANBHA newsletter during the 2010 season (up to \$1200 value)
  - Sponsor logo or decal on one barrel at the State Championship show (\$750 value)
  - Sponsor name laser engraved on a Championship saddle (\$500 value)
- Sponsor name displayed on the backside of a Champion or Reserve Champion Buckle (\$150 value)
  - Announcer recognition during the 2010 IA NBHA State Championship (\$150 value)
  - Vendor Space during the 2010 IA NBHA Championship Show (\$100 value)

**Total Package Value: \$7,150**

**Sponsorship Rate: \$3,000**

### **Class Sponsor \$1,000 – Only 4 Available**

- Title Rights to One Class.
  - Example, “The IA NBHA Open 4D Class, brought to you by X.” (\$1,000)
- Full Page Color Ad in the 2010 IA NBHA State Championship Program (\$250 value)
- Sponsor name or logo displayed on a barrel for the State Championship (\$750 value)
  - Advertisement on IANBHA.com Message Board (\$250 value)
  - Advertisement on IANBHA.com Home Page (\$250 value)
- Company-provided banner displayed at the State Championship Show (\$300 value)
  - Sponsor name laser engraved on a Championship saddle (\$500 value)
    - Sponsor name on the back side of a Champion or Reserve Champion Buckle (\$150 value)
- Announcer recognition during the State Show as a class Sponsor (\$125 value)
- Vendor space during the 2010 IA NBHA State Show (\$100 value)

**Package Value: \$3,675**

**Sponsorship Fee: \$1,000**

### **Barrel Sponsor - \$750 – Only 12 Available**

- Sponsor name or logo displayed on a barrel at the State Championship show (\$750 value)
- Full page color ad in the 2010 Iowa NBHA State Show Program (\$250 value)
  - Advertising on the IANBHA.com Message Board (\$250 value)
  - Advertising on the IANBHA.com Home Page (\$250 value)
- Company-provided banner displayed at the State Championship Show (\$300 value)
  - Announcer recognition during the State Show as a barrel sponsor (\$100 value)
  - Vendor Space at the Iowa NBHA State Show (\$100 value)

**Package Value: \$2,000**

**Sponsorship Fee: \$750**

**Saddle Sponsor - \$500 – 6 Available**

- Sponsor name engraved on a Championship Saddle (\$500 value)
- Full Page Color Ad in the Iowa NBHA State Championship Program (\$250 value)
  - Advertisement on IANBHA.com Message Board (\$250 value)
- Company-provided banner displayed at State Championship Show (\$300 value)
  - Vendor Space during the Iowa NBHA State Show (\$100 value)
- Announcer recognition during the Iowa NBHA State Show (\$75 value)

**Package Value: \$1,475**

**Sponsorship Fee: \$500**

**Pee Wee Stick Horse Race Sponsor - 1 available**

- Title Sponsor of Special Event (\$500)
- Full Page Color Ad in the Iowa NBHA State Championship Program (\$250 value)
  - Advertisement on IANBHA.com Message Board (\$250 value)
- Company-provided banner displayed at State Championship Show (\$300 value)
  - Vendor Space during the Iowa NBHA State Show (\$100 value)
- Announcer recognition during the Iowa NBHA State Show (\$75 value)

**Package Value: \$1,475**

**Total Sponsorship fee \$500**

**Banner Sponsor - \$300**

- Company-provided banner displayed at the State Championship Show (\$300 value)
  - Full Page Color Ad in the IA NBHA State Show program (\$250 value)
    - Advertising on IANBHA.com Home Page (\$250 value)
- Announcer recognition during 2010 IA NBHA State Championships (\$50 value)

**Package Value: \$850**

**Sponsorship Fee: \$300**

**Buckle Sponsor - \$150 – 19 available**

- Sponsor name displayed on the back of a Champion or Reserve Champion Buckle (\$150 value)
- 1/2 Page ad in IA NBHA State Show program book (\$125 value)
- Announcer recognition during the 2010 IA NBHA State Show (\$25 value)
  - Advertisement on IANBHA.com home page (\$250 value)

**Package Value: \$400 value**

**Sponsorship Fee: \$150**



**Event Program Advertising**

Inside Front Cover: **\$300**

Inside Back Cover: **\$275**

Back Cover: **\$350**

**Full Page**

Color: **\$250**

B/W: **\$150**

**½ Page**

Color: **\$125**

B/W: **\$75**

**¼ Page**

Color: **\$75**

B/W: **\$50**

**Business Card**

Color: **\$40**

B/W: **\$25**

**Good Luck Ad**

Color: **\$15**

B/W: **\$10**

**Additional Value Advertising Opportunities**

-6 month front page/message board advertising w/logo and link to your homepage: **\$250**

2 Custom Email Message Blasts: **\$200**